

Hennepin County Active Living Steering Committee Meeting Minutes

April 2, 2007 – Ridgedale Library

Attendees:

Clark Arneson, Boe Carlson, Mark Fabel, Jan Ficken, Mark Grimes, Joe Hogeboom, Marvin Johnson, Robb Luckow, Karen Nikolai, Kerri Pearce Ruch, Lisa Perlick, Jan Youngquist

1. Welcome and Introductions

The group welcomed Joe Hogeboom, intern at the City of Golden Valley, and also Robb Luckow, staff at Hennepin County to the group. Joe will work with Mark Grimes on Golden Valley's assessment, and Robb is working with us on the overall assessment and also covering for Carol Lezotte during her maternity leave.

2. Pilot Site Assessment update overview and timelines

Karen Nikolai distributed the updated Assessment Action Plan, and provided an overview of activities and estimated timelines. She also gave an update on current work in the individual pilot communities and a presentation she had given to the Brooklyn Park City Leadership Team. She offered to provide a similar update to any others on the steering committee (or planning group) who would like their leadership team to be informed about our work. The group discussed the disposable cameras and potential groups who would use them – generally youth, seniors and persons with disabilities – to visually capture good and lacking pedestrian infrastructure and safety issues. Forty two cameras have now been purchased for these camera shots.

3. Overview of Stakeholder and General Public Research

Robb provided an overview of the phone survey research – which will target adults living in Hennepin County, and the focus group research – which will look at key stakeholders in the region. He distributed and reviewed draft versions of both the telephone survey and focus group discussion guide.

Karen and Robb led a discussion about the focus groups to identify who, in general, should be included in the groups. Steering committee members suggested groups contain a mixture of organizations / representation, including the following:

Government

- Planners
- Engineers
- Local planning commissions
- Park & recreation commissioners

Civic / community / cultural

- Civic groups
- Minnesota AAA (aging)
- Faith communities

Recreational / activity groups

- Senior clubs
- Running clubs (Lifetime, etc.)
- HC Bike Advisory Committee
- Exercise physiologists
- Cycling / walking groups
- Edina ad-hoc bike group
- Bike shop groups (teams, clubs)

School groups

- Students (organizations)
- PTA, PTO
- Administration

Business / development

- Business owners
- Developers
- Chamber of Commerce

Karen then distributed the draft questions to be used in the key informant 1:1 interviews and provided an overview of questions and themes.

The group provided helpful input and feedback on all three questionnaires.

4. Visioning Process

Karen led a brainstorming session to identify potential components of a vision statement for the Active Living project. Members provided a variety of concepts that could be integrated into the eventual vision statement:

- Healthy, active County
- Citizens lead active lives
- Variety of opportunities to be active
- Promoting everyday fitness
- Promoting and doing everyday active living
- Active, healthy people
- Incorporate active lifestyles into daily life
- Live life actively
- Actively living life
- Hennepin active; Hennepin fit; Hennepin healthy; Hennepin strong

The Steering Committee will revisit this at the April 26th meeting, as will the full planning group at our May meeting.

5. Wrap up

Next Steering Committee meeting: April 26th from 9:30 – 11:30 AM

Location: Golden Valley City Offices
Address: 7800 Golden Valley Road
Golden Valley, MN
Telephone: 763 593 8095