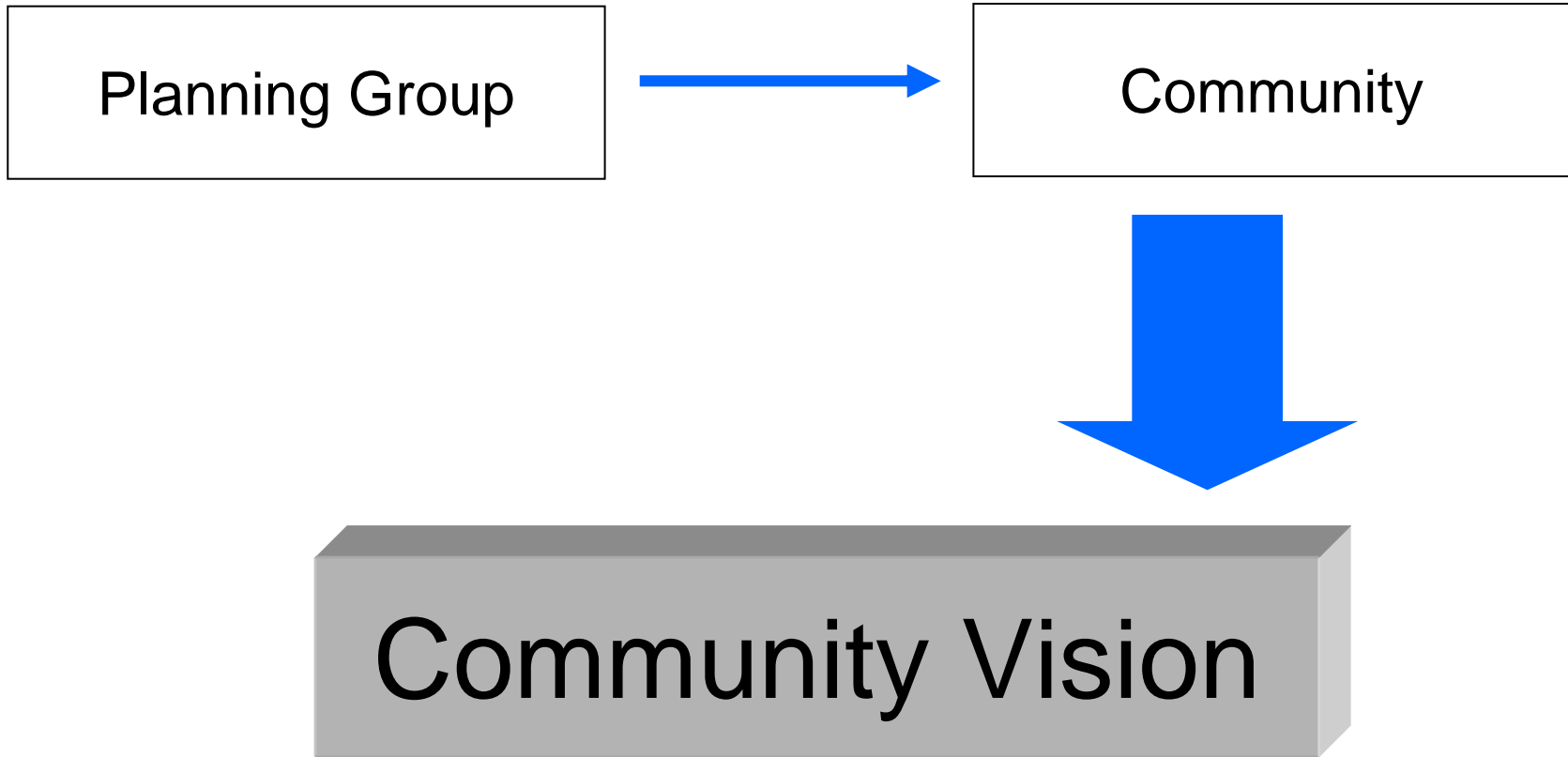
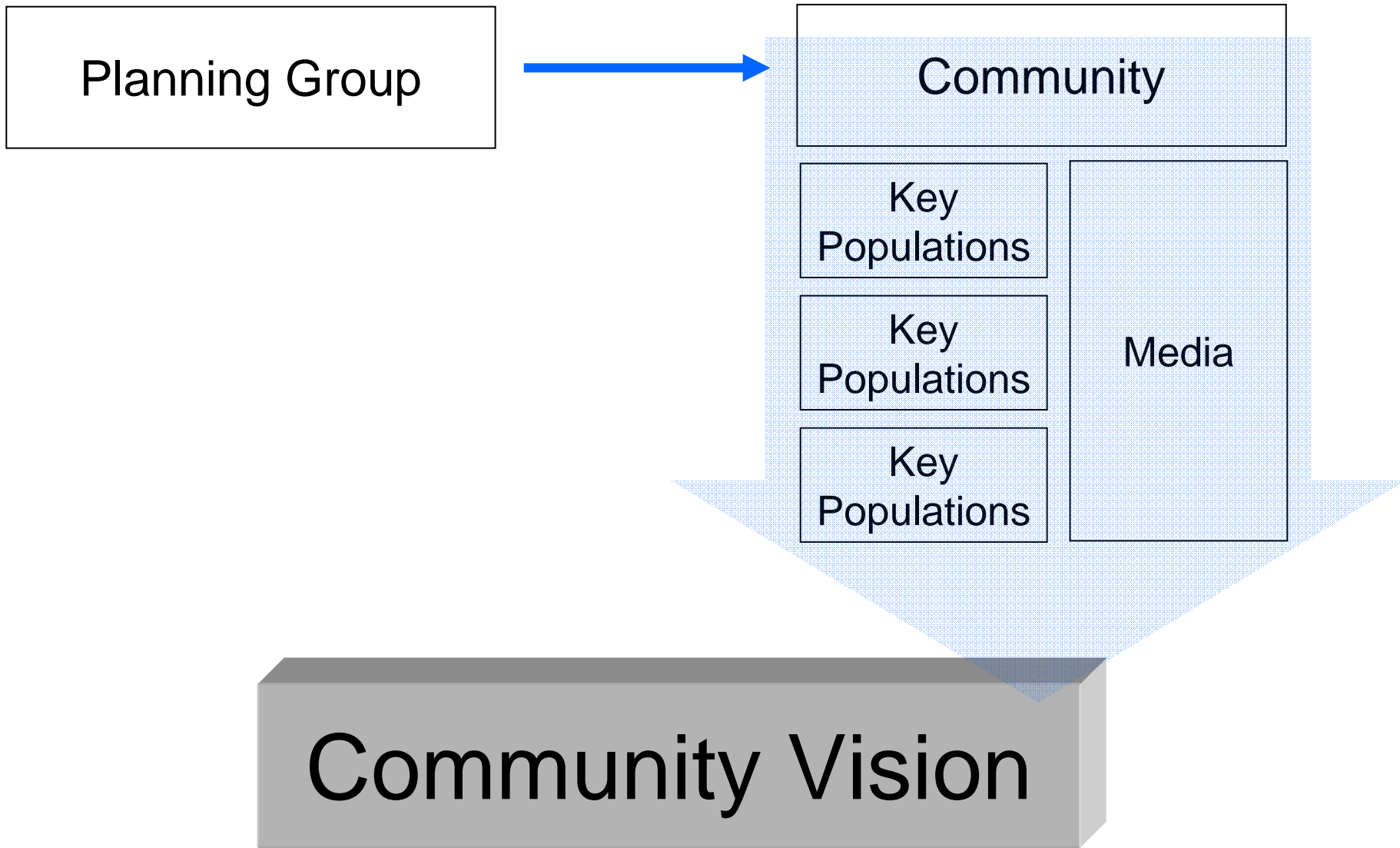
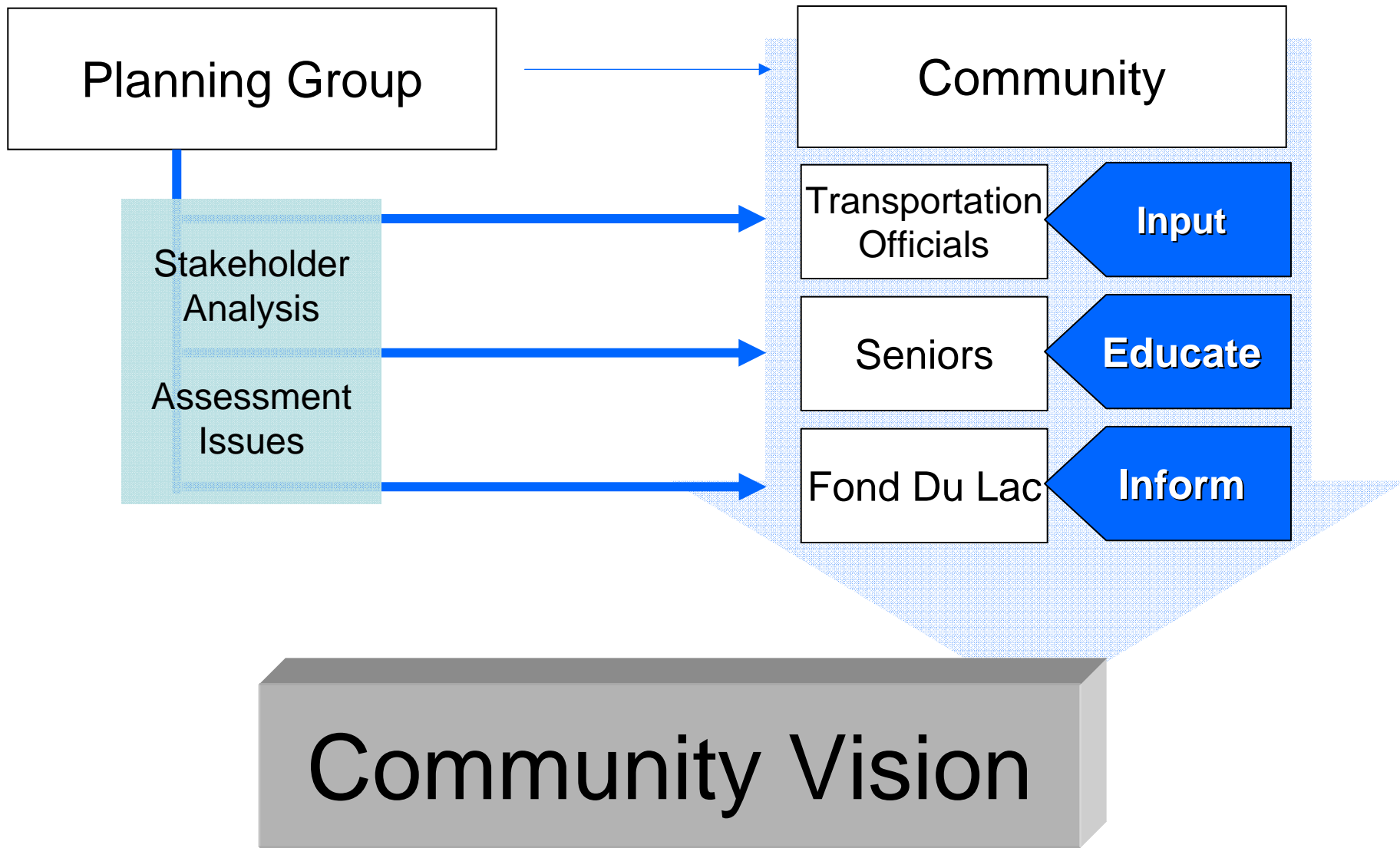


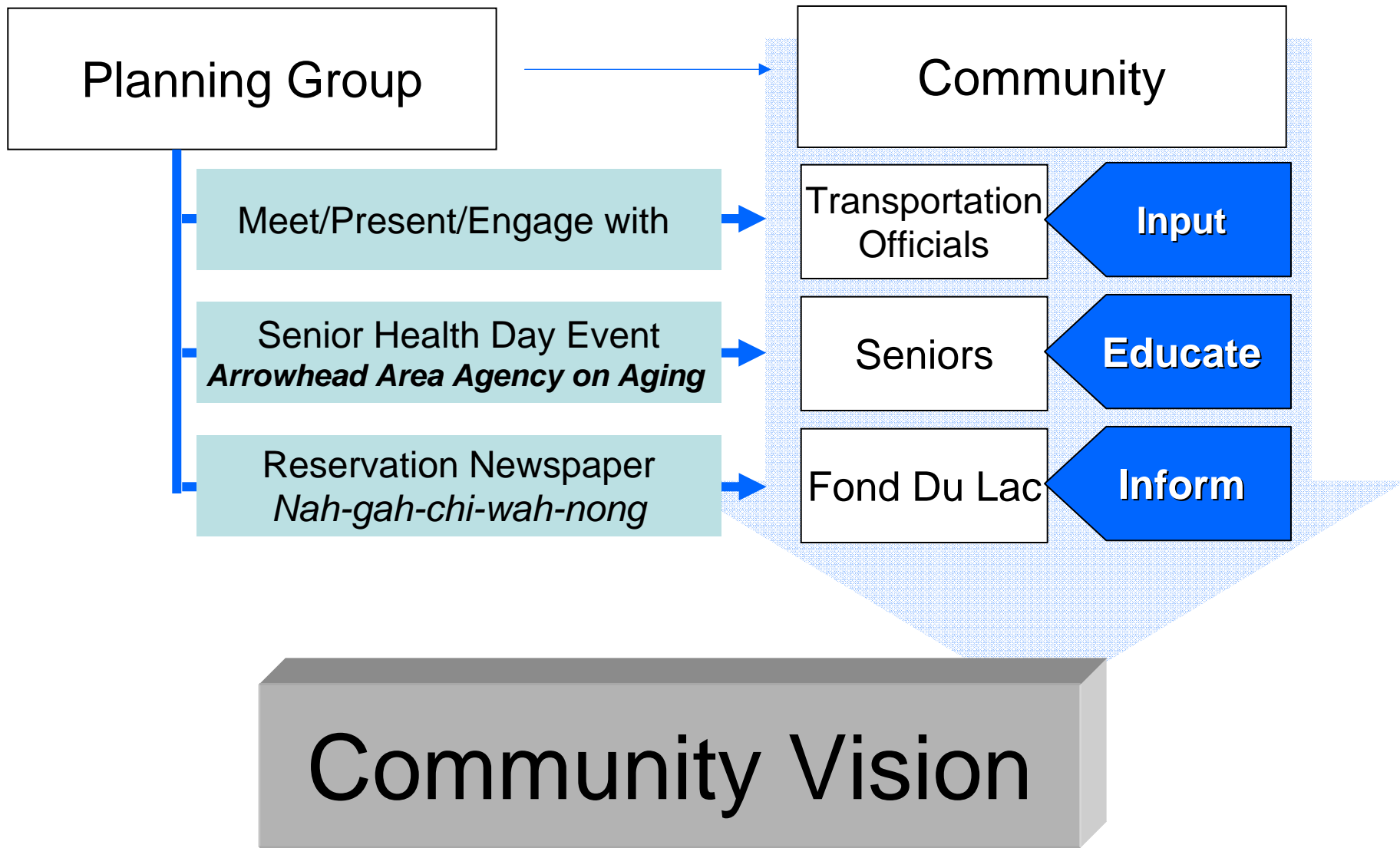
Community Engagement

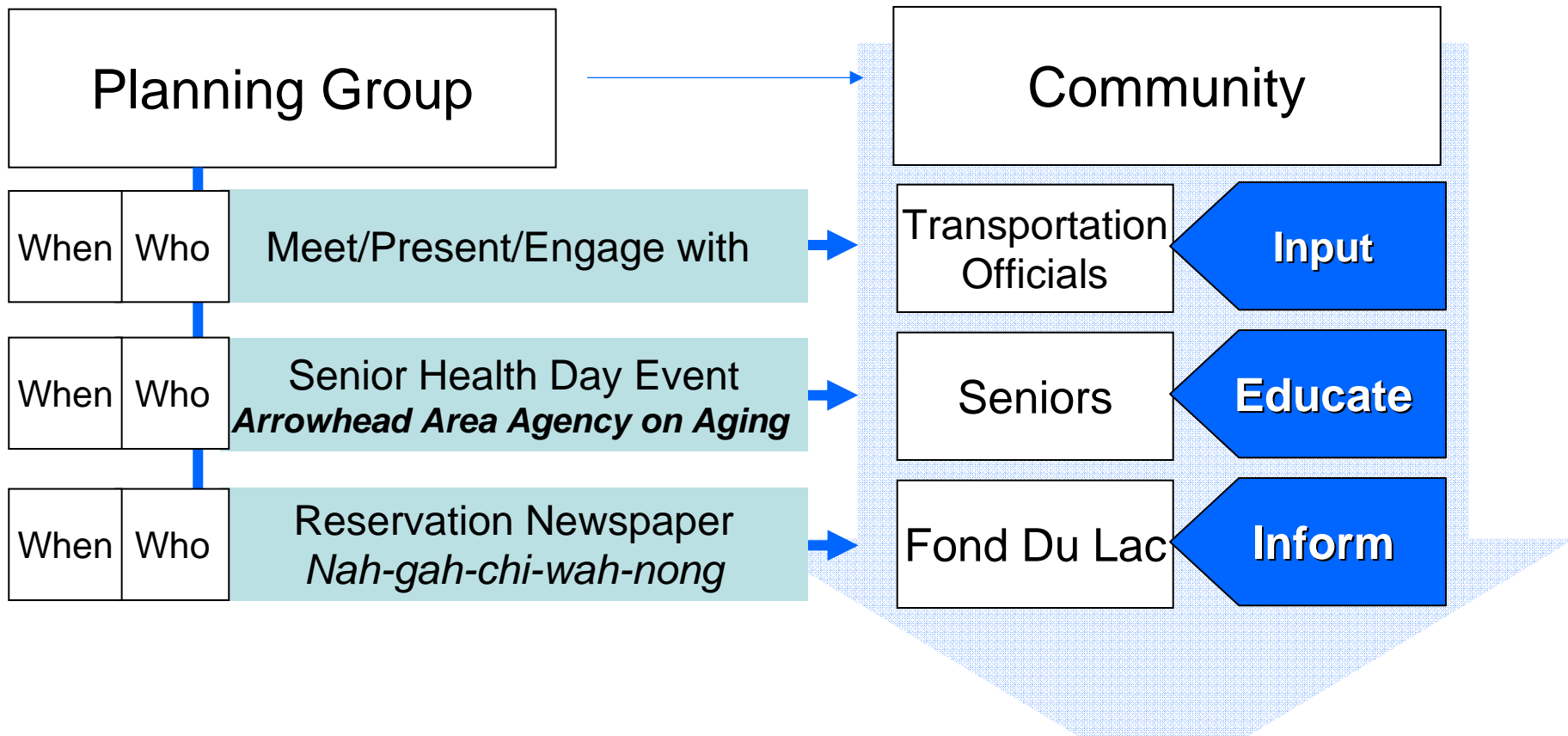
Community Vision



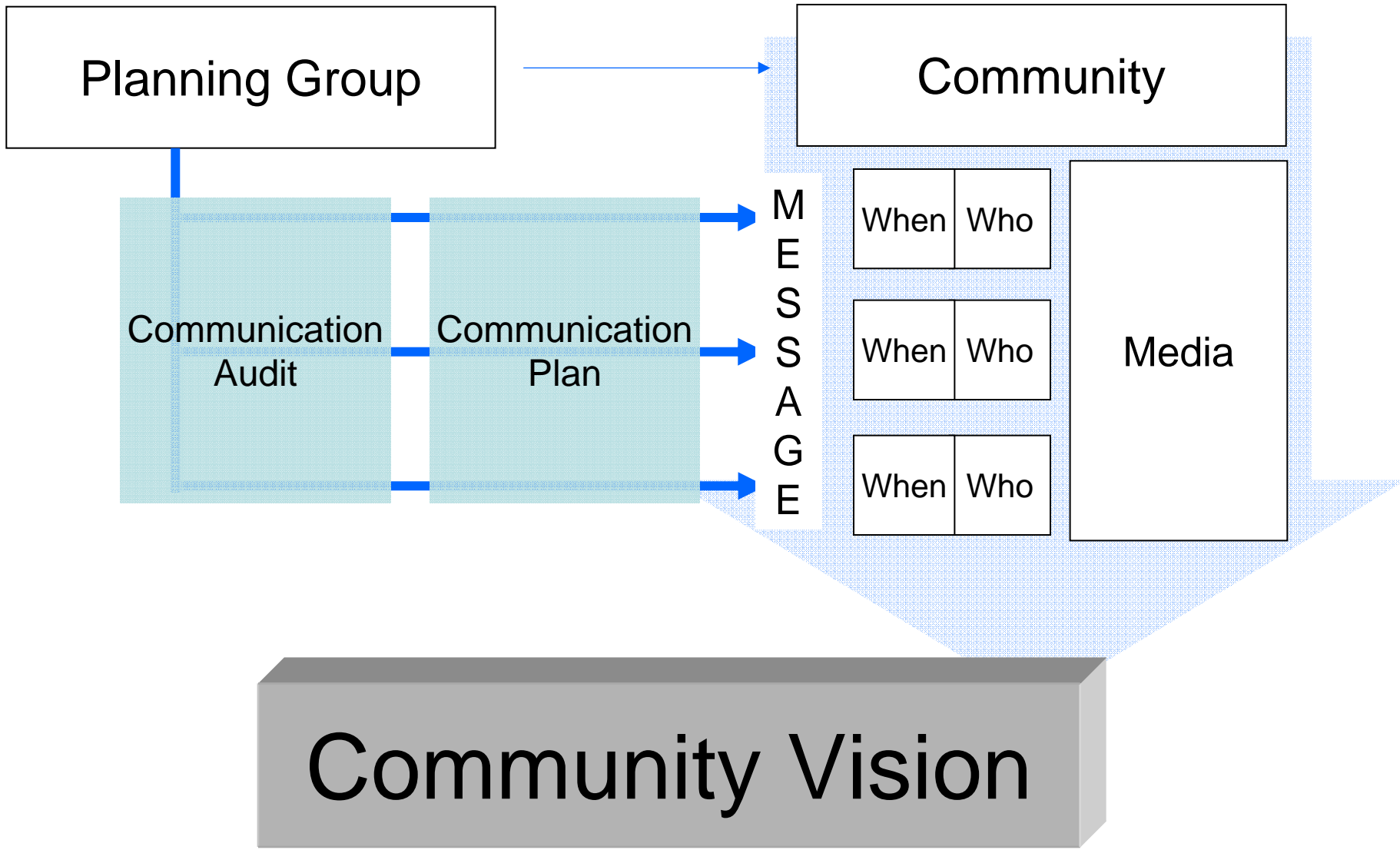








Community Vision



Community Vision

| | |
|--|--|
| Population Identification and Goal (Educate, Inform, Input) | |
|--|--|

| | |
|---|--|
| Opportunities to engage (list population's events to reach them) | |
| Opportunities to engage (list any population specific media or other channels to reach them) | |
| Opportunities to engage (list opportunities to present to this population) | |
| Opportunities to engage (network – list organizations or elected officials that represent this population) | |

| | | |
|--|--|-------------------|
| Main issues for population (identified in assessment) | | More Research? |
| Barriers to PA | | |
| Opportunities for PA | | |

| | |
|--|--|
| Key message for population (why they care about this issue) | |
| Best messenger for population (who do they trust or respect) | |

| | |
|---------------------------------|--|
| Activities to engage population | |
| Timeline to engage | |
| Measurement of engagement | |
| Outcome | |

Community Engagement Goal

Identify Key Populations

Identify Key Population's Goals

Determine Engagement Plans

Activate Engagement Plans

Build Support For Vision

Media

Community Vision

Next Steps

- Fill out form
- Conference call to discuss plan
- Assign roles and determine schedule
- Engage community

Planning Group

Initial Visioning

Stakeholders

Education

Assessment

Engagement

Vision